



Trader Information

We would like to welcome you to Queensland's premier all breeds western performance show, the 4th annual "Tropicana Classic", proudly presented by the Australian Equine Institute.

The concept of the show comes from a group of like-minded dedicated individuals who are longstanding members of the western horse industry. Our vision is of a major show with a fun, relaxing, family showing environment encouraging everyone to enjoy their horses.

The Tropicana Classic unites all the traditional and the new fast-growing western disciplines at one venue, including but not limited to:

- Halter
- Cow Horse (Queensland qualifying show for the ARCHA National Finals)
- Boxing
- Western Performance
- Ranch Riding & Versatility Ranch
- Southeast QLD Western Dressage Championships
- Barrel Racing
- Show Hack
- Reining
- Hunter
- Trail

The Tropicana Classic showcases all western breeds and is Queensland major annual show rivalling the calibre of major western performance shows held in other states, attracting competitors Australia wide. In 2023, the Tropicana Classic attracted 476 horses competing over 10 days of showing, with \$80,000 in prize money up for grabs. Tentatively, two international judges are booked to judge our show at the world class Queensland State Equestrian Centre from the 29th of June to the 7th of July 2024. The Tropicana Classic Barrel Race and Western Dressage Southeast QLD Championship Show are also run in conjunction at the QSEC and Caboolture Showgrounds, becoming a fixture in both the Western Dressage and Rodeo calendars.

We look forward to working closely with our sponsors, promoting your businesses, and seeing you all at the show.

Kind regards,
The Tropicana Classic Team

Trade Packages

Trade Stall Plus Sponsorship

\$330 + Council fee (\$37.50 per day)

- Trade stall for the selected days
- Sponsorship towards a class or the show
- Social media coverage of your business
- Class presentation
- Product placement and advertising throughout the show
- A short video of the sponsors business and or products, including an interview with the sponsor at the show.
- Promotion of sponsorship in the monthly newsletter
- Quarter page advert in show program

Trade Stall

\$165 + Council fee (\$37.50 per day)

- Trade stall for the selected days
- Social media coverage of your business
- Product placement and advertising throughout the show
- Trade stall recognition in show program & website

Trade stall holders camping if required is an additional cost and booking is available through QSEC.

Trade Stall Agreement



Yes, I/we would like to sponsor the 2024 Tropicana Classic

Please select your Trade Stall option

- Trade Stall + Class Sponsorship - \$330.00 (inc. GST)
- Trade Stall Only - \$165 (inc. GST)

Please advise number of days stall will trade:

Number of days _____ - daily council fee \$37.50

TOTAL: \$_____

Preferred class to sponsor (sponsorship option only):

1. _____
2. _____

Marketing Materials:

- Supplying Banner
- Supplying Announcement Material
- Supplying Flyer
- Supplying Logo for program/online advertisement
- Supplying Products

Could logo/photos used for online advertisement be supplied at your earliest convenience. Marketing materials and products for the show to be supplied by the 15th of May at the latest. Arena banners to be dropped into the show office on bump-in day.

I/WE understand that the Tropicana Classic Management Team will ensure good care of everything supplied for the show, however, cannot be held responsible for any theft of or damage to items supplied by the sponsor.

Signature: _____

Contact Name: _____

Business Name: _____

Phone: _____

Email: _____

Bank details Tropicana Classic **BSB:** 084 745 **Account No:** 977 983 346

Once payment is made, please forward the form to tropicanaclassic@gmail.com. On behalf of the Tropicana Classic Team, we thank you for your generous support.